

## East African Cables unveils a domestic electrical technician's accreditation programme

**... geared at guaranteeing professional domestic wiring services to avert risks**

**Nairobi, 23/06...** Regional cables and conductors manufacturer East African Cables has rolled out a countrywide campaign to accredit electricians in a move aimed at weeding out unscrupulous players in the construction industry.

Dubbed the ***EAC Fundi Shupavu Campaign***, the ongoing initiative has seen East African Cables and its countywide distributor network register over 600 ERC licensed electricians countrywide, that will be accredited by EAC to provide electrical services to the building and construction industry.

In the on- going campaign, East African Cables is targeting domestic electricians who have already been licensed by the ERC and have five years working experience as an electrician.

Speaking when he announced plans to unveil the programme, East African Cables Group CEO Mr. George Mwangi explained that domestic electricians who qualify for the partnership will be required to register at any of the East African Cables Customer Service outlets in Nairobi, Kitengela, Rongai, Kiambu, Nakuru, Thika, Nyeri, Eldoret, Mombasa and Kisumu.

The building industry, Mr. Mwangi noted had been infiltrated by uncertified and unqualified electricians who are offering substandard electrical services, putting the lives of the end users at risk.

Upon purchasing East African Cables products, customers will be referred to accredited electricians within their regions to professionally install the cables.

“At East African Cables, we are now embarking on a long-term initiative to empower cable installers with skills to enable them undertake quality installations that primarily guarantee safety and value for money,” Mwangi explained.

And added: “the commencement of this training and accreditation program signifies our commitment to ensuring professional cabling applications for specific uses to avoid unnecessary risk and losses.”

By training and registering electricians, East African Cables is also taking a strategic step to ensure that the construction industry continue to tap into a pool of trained domestic electrical technicians.

Besides the training, *fundis* across the country will also receive training on the range of domestic wires available and their ideal applications.

The East African Cables Boss explained that local cabling systems installers and apprentice wiring technicians are expected to gain considerable experience on the suitable applications of both specialised and domestic cables.

The cables boss also urged Kenyans to insist on using qualified and certified electricians for their construction needs.

**Note to Editors**

**East African Cables** was incorporated in 1966 and is one of the more experienced cable manufacturers in Africa with close to four decades of experience in cable production.

A public limited company listed on the Nairobi Stock Exchange with its head office in Nairobi's Industrial Area, East African Cables is the premier cables manufacturer in East and Central Africa. It comprises of two manufacturing facilities in Nairobi, Kenya and one facility in Dar es Salaam, Tanzania. While the Nairobi factory was commissioned in 1966, the Dar facility was commissioned in 1977 and joined the East African Cables family on October 27 2005.

Products manufactured by East African Cables include copper electrical cables and conductors for domestic as well as industrial applications and the company has over the years continually supplied the construction industry with quality products. The next range of manufactured products is the aluminium conductors and cables used for power distribution transmission over national gridlines.

E. A. Cables supplies a range of other cables including; Telecommunication cables, data cables, LAN cables, fiber optic cables and related accessories.